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TWO DEGREES, ONE PATH

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## **TRANSFER PATHWAY GUIDE 2025-2026**

Associate in Arts to Bachelor of Arts in Communication Studies

### ***Overview***

Completion of the following curriculum will satisfy the requirements for an Associate in Arts (AA) at the Gateway Community and Technical College (GCTC) and leads to the Bachelor of Arts (BA) in Communication Studies at Northern Kentucky University (NKU).

### ***Applying to the Gateway2NKU Program***

Students can apply to participate in the pathway program by completing the online application on the NKU transfer webpage. Students must be enrolled in at least six credit hours at Gateway CTC, enrolled in an associate degree program, plan to transfer to NKU, and maintain a minimum 2.0 cumulative GPA at Gateway CTC.

### ***Degree Requirements for GCTC***

1. Completion of minimum 60 credit hours
2. Minimum cumulative GPA 2.0
3. Minimum of 15 credit hours earned at the institution awarding the degree
4. Demonstration of digital literacy
5. College success requirement

### ***Admission Requirements to NKU***

Students completing an associate degree with a cumulative GPA of 2.0 or higher will be accepted into NKU.

This major can be completed face-to-face or online. If completed fully online, courses are offered in seven-week formats. Tuition for online accelerated programs differs from face-to-face tuition. Scholarship pricing is available to GCTC students who choose to enroll in the fully online program. Visit our website for more information about the Communications Studies Accelerated Online program.

### ***Degree Requirements for NKU***

To earn a bachelor's degree at NKU, students must:

1. Complete a minimum of 120 credit hours
2. Complete at least 25% of the credit hours at NKU
3. Complete the last 30 credit hours at NKU

4. Complete at least 45 credit hours numbered 300 or above
5. Minimum 2.0 GPA cumulative GPA across all major coursework
6. Meet all requirements for the major
7. Completion of a focus, minor, or second major (if required by the major)

***General Transfer Information***

Students must complete the online application to NKU. There is no application fee for students who are transferring from GCTC.

**KCTCS Scholars Award:** Students who are KY residents transferring directly from a KCTCS institution with at least 36 hours from that institution and minimum GPA of 3.0, were never enrolled as a degree-seeking student at NKU, and will be enrolled in at least 12 credit hours both fall and spring semester are eligible for a limited number of annual scholarships (fall and spring only). Students must gain admission to NKU by June 15 for fall and November 1 for spring to be eligible for a possible scholarship. Online accelerated programs are not eligible for the KCTCS Scholars Award.

## GCTC AA TO NKU BA IN COMMUNICATION STUDIES CHECKLIST

### Gateway Community and Technical College

#### Category 1: GCTC General Education Core Requirements

GCTC Course	Course or Category	Credits	NKU Course	Completed
ENG 101	Writing I (WC)	3	ENG 101	
ENG 102	Writing II (WC)	3	ENG 102	
COM 181	Basic Public Speaking (OC)	3	CMST 101	
TBS XXX	Quantitative Reasoning (QR)	3	TBS XXX	
TBS XXX	Quantitative Reasoning (QR) or Natural Sciences (NS) course	3	TBD XXX	
TBS XXX	Natural Science w/ Lab (NS)	4	TBD XXX	
COM 254	Introduction to Intercultural Communication (SB)	3	CMST 355	
TBS XXX	Social & Behavioral Sciences Course (SB)	3	TBD XXX	
TBS XXX	Social & Behavioral Sciences Course (SB)	3	TBD XXX	
TBS XXX	Arts & Humanities (AH) – Heritage	3	TBD XXX	
TBS XXX	Arts & Humanities (AH) – Humanities	3	TBD XXX	
	<b>Subtotal General Education Core Courses</b>	<b>34</b>		

TBS XXX means to be selected by GCTC student.

TBD XXX means to be determined by NKU based on course selected.

For Social and Behavioral Sciences courses, two disciplines must be represented and different from those in the Arts and Humanities category.

STA 251 equates to STA 205 only with the completion of MAT 151 or MAT 161.

#### Category 2: GCTC AA Requirements

GCTC Course	Course or Category	Credits	NKU Course	Completed
COM 252	Intro to Interpersonal Communication (OC)	3	CMST 220	
COM 281	Communication in Small Group (OC)	3	CMST 230	
	<b>Subtotal AA/AS Requirement Courses</b>	<b>6</b>		

#### Category 3: GCTC Electives

GCTC Course	Course or Category	Credits	NKU Course	Completed
FYE 105 or FYE 110*	Achieving Academic Success or First Year Experience and Applications	3	UNV 100T	
CIT 105	Introduction to Computers	3	INF 101	
BAS 282**	Principles of Marketing	3	MKT 205	
CIT 155	Web Page Development	3	INF 286	
Taken at NKU	Choose major course to be taken at NKU or something to fulfill minor requirement	3	TBD XXX	

GTC Course	Course or Category	Credits	NKU Course	Completed
Taken at NKU	Choose major course to be taken at NKU or something to fulfill minor requirement	3	TBD XXX	
Taken at NKU	Choose major course to be taken at NKU or something to fulfill minor requirement	3	TBD XXX	
	<b>Subtotal Elective Courses</b>	<b>21</b>		
	<b>TOTAL Associate Degree Hours</b>	<b>61</b>		

\*If completing digital literacy using other means (like FYE 110), additional credit hours will be required in order to fulfill elective requirements.

\*\*BAS 160 will be waived for students pursuing this pathway.

### Northern Kentucky University

#### Category 4: NKU Major Requirements for BA in Communication Studies

NKU Course	Course	Credits	GTC Course	Taken at GTC
INF 100	Orientation to College of Informatics	1		
CMST 101 OR CMST 110	Public Speaking OR Introduction to Communication Studies	3	COM 181	x
CMST 220	Interpersonal Communication	3	COM 252	x
CMST 230	Small Group Communication	3	COM 281	x
CMST 300	Research Methods in Communication Studies	3		
CMST 303	Organizational Communication	3		
CMST 305 or CMST 440	Business and Professional Communication or Communication Training and Development	3		
CMST 310 or CMST 340	Argumentation or Strategies of Persuasion	3		
CMST 355	Culture and Communication	3	COM 254	x
CMST 370	Advanced Public Speaking	3		
CMST 430	Communication Theories	3		
TBS XXX	Select 6 credit hours of 200/300/400-level CMST courses	6	Taken at NKU	
TBS XXX	Select 3 credit hours of CMST, DFX, EMB, HCOM, JOU, POP, PRE, or COM course not used as a general education course	3	Taken at NKU	
TBS XXX	Professional Skills Course	3	CIT 155	x
TBS XXX	Professional Skills Course	3	BAS 282	x
	<b>Subtotal Major Credit Hours at NKU</b>	<b>19</b>		
	<b>Subtotal Credit Hours at GTC</b>	<b>61</b>		
	<b>Total Major Credit Hours</b>	<b>80</b>		

Below is the list of courses you may choose from for professional skills courses.

### Category 5: NKU Professional Skills Course Options

NKU Course	Course	Credits	GCTC Course	Taken at GCTC
ENG 340	Business Writing	3	ENG 103	
ENG 347	Technical Writing	3	ENG 204	
JOU 220	News Writing	3	JOU 204	
ISBA 101	Fundamentals of Business Computing	3		
INF 286	Intro to Web Development	3	CIT 155	x
MGT 205	Business Management Principles	3	BAS 283	
MKT 205	Principles of Marketing	3	BAS 282	x
CMST 396	Internship: Communication	3		
JOU 305	Science in the Media	3		
LDR 300	Foundations in Leadership	3		
PRE 305	Digital Media Strategies and Metrics	3		

Students should choose a minor. Depending on students' areas of interest, they are encouraged to select a minor that will complement this major and strengthen their skill set. For example, if a student has an interest in video production related to health communication, a minor in Electronic Media and Broadcasting would be appropriate. Students are encouraged to work with their advisor to choose a minor. In some cases, the electives chosen above may also work toward the minor.

### Category 6: Additional Requirements at NKU

NKU Course	Course	Credits	GCTC Course	Taken at GCTC
	<b>Additional Credit Hours to be Taken at NKU through Elective or Minor</b>	<b>40</b>		
	<b>Total Baccalaureate Degree Credit Hours</b>	<b>120</b>		

Updated January 2026