TRANSFER PATHWAY GUIDE
2025-2026

Associate in Arts to Bachelor of Arts in Electronic Media and Broadcasting

Overview
Completion of the following curriculum will satisfy the requirements for an Associate in Arts (AA) at the Gateway Community and Technical College (GCTC) and leads to the Bachelor of Arts (BA) in Electronic Media Broadcasting at Northern Kentucky University (NKU).

Applying to the Gateway2NKU Program
Students can apply to participate in the pathway program by completing the online application on the NKU transfer webpage. Students must be enrolled in at least six credit hours at Gateway CTC, enrolled in an associate degree program, plan to transfer to NKU, and maintain a minimum 2.0 cumulative GPA at Gateway CTC.

Degree Requirements for GCTC
1. Completion of minimum 60 credit hours
2. Minimum cumulative GPA 2.0
3. Minimum of 15 credit hours earned at the institution awarding the degree,
4. Demonstration of digital literacy
5. College success requirement

Admission Requirements to NKU
Students completing an associate degree with a cumulative GPA of 2.0 or higher will be accepted into NKU.

Degree Requirements for NKU
To earn a bachelor's degree at NKU, students must:
1. Complete a minimum of 120 credit hours
2. Complete at least 25% of the credit hours required at NKU
3. Complete the last 30 credit hours at NKU
4. Complete at least 45 credit hours numbered 300 or above
5. Minimum 2.0 cumulative GPA across all major coursework
6. Meet all requirements for the major
7. Completion of a minor, focus, or second major (if required by major)

Students must complete the online application to NKU. There is no application fee for students who are transferring from GCTC.

KCTCS Scholars Award: Students who are KY residents transferring directly from a KCTCS institution with at least 36 hours from that institution and minimum GPA of 3.0, were never enrolled as a degree-seeking student at NKU, and will be enrolled in at least 12 credit hours both fall and spring semester are eligible for a limited number of annual scholarship (fall and spring only). Students must gain admission to NKU by June 15 for fall and November 1 for spring to be eligible for a possible scholarship. Online accelerated programs are not eligible for the KCTCS Scholars Award.

Tuition and scholarship information specific to transfer students can be viewed on the NKU Adult & Transfer Center website.

GCTC AA TO NKU BA IN ELECTRONIC MEDIA BROADCASTING CHECKLIST

Gateway Community and Technical College

Category 1: GCTC General Education Core Requirements

GCTC Course	Course or Category	Credits	NKU Course	Completed
ENG 101	Writing I (WC)	3	ENG 101	
ENG 102	Writing II (WC)	3	ENG 102	
COM 181	Basic Public Speaking (OC)	3	CMST 101	
TBS XXX	Arts & Humanities (AH) – Heritage	3	TBD XXX	
ENG 282	International Film Studies (AH)	3	CIN 301	
COM 249	Mass Media Communication (SB)	3	EMB 100	
COM 254	Introduction to Intercultural Communication (SB)	3	CMST 355	
TBS XXX	Social & Behavioral Sciences Course (SB) Note: Not a COM course.	3	TBD XXX	
TBS XXX	Natural Science Course with Lab (SL)	4	TBD XXX	
TBS XXX	Quantitative Reasoning Course (QR)	3	TBD XXX	
TBS XXX	Natural Science Course (NS) OR Quantitative Reasoning Course (QR)	3	TBD XXX	
	Subtotal General Education Core Courses	**34**		

TBS XXX means to be selected by GCTC student.
TBD XXX means to be determined by NKU based on course selected.

For Social and Behavioral Sciences courses, two disciplines must be represented and different from those in the Arts and Humanities category.

Category 2: GCTC AA Requirements

GCTC Course	Course or Category	Credits	NKU Course	Completed
COM 252	Introduction to Interpersonal Communication	3	CMST 220	
TBS XXX	Arts & Humanities (AH), Social/Behavioral Sciences (SB), Oral Communications (OC), or Foreign Language	3	TBD XXX	
	Subtotal AA Requirement Courses	**6**		

Category 3: GCTC Electives

GCTC Course	Course or Category	Credits	NKU Course	Completed
CIT 105 OR OST 105	Introduction to Computing OR Introduction to Information Systems	0-3	INF 101	
FYE 105 or FYE 110	Achieving Academic Success or First Year Experience and Applications	3	UNV 100T	
OST 225	Introduction to Desktop Publishing	3	JOU 321	
Taken at NKU	Introduction to Mass Media	3	EMB 110	
Taken at NKU	Introduction to Media Aesthetics	3	EMB 140	

GCTC Course	Course or Category	Credits	NKU Course	Completed
Taken at NKU	Single Camera Production	3	EMB 210	
Taken at NKU	Audio Production	3	EMB 215	
	Subtotal Elective Courses	**21**		
	TOTAL Associate Degree Hours	**61**		

If completing digital literacy using other means, additional credit hours will be required in order to fulfill elective requirements.

Degree Requirement: One course must be selected from the KCTCS identified Cultural Competence course list in the KCTCS catalog.

Northern Kentucky University

Category 4: Major Requirements for BA in Electronic Media and Broadcasting

NKU Course	Course	Credits	GCTC Course	Taken at GCTC
CMST 101	Public Speaking (OC)	3	COM 181	X
EMB 100	Media Literacy	3	COM 249	X
EMB 101	Electronic Media Appreciation	1		
EMB 102	Electronic Media Production Assistance	1		
EMB 110	Introduction to Mass Media	3	Taken at NKU	X
EMB 140	Introduction to Media Aesthetics	3	Taken at NKU	X
EMB 201	Electronic Media Appreciation and Assistance 2	1		
EMB 210	Single Camera Production	3	Taken at NKU	X
EMB 215	Audio Production	3	Taken at NKU	X
EMB 222	Editing	3		
DFX 221	Visual Fundamentals for Digital Media	3		
EMB 260	Writing for the Media	3		
Choose One: EMB 335 EMB 396 EMB 397	Select one course from the following: Sports Media Production Internship: Elec. Media & Broadcasting Projects	3-6		
EMB 400 or EMB 435	Media Criticism or Media Studies	3		
CMST 220	Interpersonal Communication	3	COM 252	X
Choose four: EMB 305 EMB 308 EMB 310 EMB 320 EMB 322 EMB 326 EMB 330 EMB 421 EMB 423 EMB 424 EMB 450	Select four Content Creation courses: Multicamera Video Production Electronic News Gathering Newscast Production Multitrack Audio Mixing Advanced Editing Digital Compositing Live Broadcast Production Narrative Directing Documentary Production Digital Cinema Projects Screenwriting	12		

NKU Course	Course	Credits	GCTC Course	Taken at GCTC
DFX 426	Advanced Digital Compositing			
Choose One: EMB 460 JOU 485 JOU 440 LIN 405	Select one course Law/Ethics course: Production Management Mass Communication Law Current Topics in Media Ethics Intellectual Property and Information Rights	3		
TBS XXX	Select one 300-400-level College of Informatics course (ASE, BIS, CIT, CMST, CSC, CYS, DFX, DSC, EMB, HCOM, HIN, INF, JOU, LIN, POP, or PRE)	3	OST 225	X
Choose Three: ANT 201 ANT 358 ANT 382 ANT 386 CIN 301 CMST 355 EMB 370 HIS 111 PHI 309 POP 250 PSC 322 PSC 410 PSC 480 SOC 101 Or EMB 395 EMB 495	Select three International Studies courses: World Cultures Art and Culture Visual Anthropology Economy, Wealth and Culture Survey of World Cinema Culture and Communication International Media Global Viewpoints in History Global Ethics International Popular Culture International Politics in Film International Political Economy International Law Global Inequalities Or Select one Study Abroad/Away course: Special Topics: Study Away Special Topics: Study Abroad	9	ENG 282 COM 254	X X (need one more)
	Subtotal Major Credit Hours at NKU	36-39		
	Subtotal Credit Hours at GCTC	61		
	Total Major Credit Hours	60-69		

Category 5: Additional Requirements at NKU

NKU Course	Course	Credits	GCTC Course	Taken at GCTC
	Subtotal Minor or Elective Credit Hours Taken at NKU	23		
	Total Baccalaureate Degree Credit Hours	120		

Updated January 2026